October 18, 2013

14th Annual Percy Abram Jr. Scholarship Contest –
Chevron Corporation Black History Awareness Celebration

Dear College Counselor:

We invite your high school to participate in the 2014 Chevron Corporation Black History Scholarship Program. The scholarship is given in honor of Percy Abram Jr., a distinguished African American Chevron employee of 32 years. Percy served as a Chevron manager, mentor, community activist, and educator. He willingly shared his wealth of knowledge and wisdom to everyone he met. This scholarship contest is a wonderful opportunity for college bound seniors to receive funding for furthering their educational goals.

The scholarships will be awarded to seniors who have demonstrated scholastic achievement, community involvement, and leadership skills. All applicants must have an overall minimum GPA of 2.5. Seven scholarships will be awarded - $5,000, $3,500, $2,500, $1,750, $1,000, $750, $500. Each student must complete the enclosed application packet and submit a 500-750 word typed essay along with a letter of recommendation.

We encourage you to share the enclosed scholarship applications with all qualifying seniors.

Students need to submit their completed application postmarked before or by the stated deadline. Incomplete packets will not be considered. All packets must be postmarked before or by Monday, December 30, 2013, and mailed to:

Chevron Corporation
Black History Awareness Essay Contest
Attn: Landon Stone
2003 Diamond Blvd, Room 32247A
Concord, CA 94520

All applicants will be notified of the contest results by the last week of January 2014. The 1st place winner will be expected to read his or her essay at the 14th Annual Concord Black History Celebration on Wednesday, February 26, 2014. Scholarships will be awarded upon verification of college enrollment.

We look forward to partnering with your high school for this great opportunity. Please feel free to call me at (925) 827-7064 or email me at landon.stone@chevron.com if you have any questions or concerns with promoting the scholarships.

Sincerely,

Landon Stone
Concord Scholarship Chairperson
Chevron Black History Awareness Celebration
October 18, 2013

Dear Student,

Your high school has been selected to participate in the 2014 Chevron Corporation Black History Awareness Celebration Scholarship Contest. The scholarship is given in honor of Percy Abram Jr., a distinguished African American Chevron employee of 32 years. Percy served as a Chevron manager, mentor, community activist, and educator. He willingly shared his wealth of knowledge and wisdom with everyone he met (see attached biography). The Scholarship Contest is open to all qualified students, and is a wonderful opportunity for you to help fund your educational goals.

Eligibility Requirements
1. Be a graduating senior at participating high schools
2. Have a minimum cumulative 2.5 GPA
3. Plan to attend a 2 or 4 year accredited college or university. (Note: Awards will be presented upon verification of full time college enrollment.)
4. Demonstrate leadership ability
5. Display involvement in community service and extracurricular activities
6. Must be a U.S. citizen OR permanent legal resident
7. Children of current Chevron employees are not eligible for this scholarship.

Scholarship Awards
1st Prize $5,000
2nd Prize $3,500
3rd Prize $2,500
4th Prize $1,750
5th Prize $1,000
1st Runner-up $750
2nd Runner-up $500

Scholarship Evaluation
60% Typed Essay
20% Leadership Ability
20% Community Involvement

Application Requirements
• Answer all questions/fields in application
• Write a 500-750 word typed double-spaced essay
• Provide a sealed, type-written letter of recommendation

Note: Only complete applications will be reviewed.

Complete applications must be postmarked on or before Monday, December 30, 2013. We will notify all applicants by the last week of January 2014. We expect the 1st place winner to read their essay at our 14th Annual Chevron Concord Black History Awareness Celebration on Wednesday, February 26, 2014.

If you have any questions, please contact your College Counselor or Scholarship Coordinator.

Thank you for your interest and GOOD LUCK!

Chevron Corporation
2014 Concord Black History Awareness Celebration Scholarship Committee

Attachments
1. Percy Abram Jr. Biography
2. Student Application
Mr. Abram retired from Chevron Corporation in June, 1997. He first joined the Gulf Oil Corporation in 1965 as an Accountant in Los Angeles, California. He held supervisory and management positions in Gulf’s West Coast Marketing operations before moving to Pittsburgh, Pennsylvania in 1971.

After a brief assignment in Houston, Texas, Mr. Abram was named Financial Manager in the Baltimore Marketing District in 1974. He returned to Houston in 1980 and held positions of Financial Coordinator, Assistant to the President of the Refining and Marketing Company, and Financial Accounting Manager.

In 1985, with the Chevron/Gulf merger, Mr. Abram came to the Bay Area as Financial Accounting Manager for the Marketing, Refining, Supply and Pipeline Operations. He held the position of Worldwide Downstream Audit Manager for Chevron Corporation until his retirement.

Mr. Abram earned a Bachelor of Arts Degree in Business Administration from California State University - Los Angeles, and also did graduate work there. He was a graduate of the University of Houston’s Executive Development Program.

Mr. Abram was a member of the National Association of Black Accountants; a volunteer for the Diablo Valley Foundation for the Aging; a former Board member of the Accounting Career Awareness Program, as well as a member of many national and local business and community organizations.

Additionally, he was a Board Member and Treasurer of Sister Thea Bowman Manor and Board Member and Vice Chairman of Christian Church Homes. As a lasting memory to Mr. Abram a 44 unit senior rental at the corner of Salem & Alcatraz in North Oakland was opened in August of 2006 and has been named Percy Abram Jr. Senior Housing. The project received $5.5M HUD funding along with $2M from the city of Oakland.

Chevron Corporation’s Percy Abram Jr. Scholarship award was established in the year 2000 in honor, appreciation, and dedication of this great mentor and friend. Mr. Abram’s contributions to the Chevron family have been greatly appreciated and will continue to be remembered for many years to come.
# Student Profile

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<th>Name: __________________________</th>
<th>Email Address: __________________________</th>
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<th>Date of Birth: __________________</th>
<th>Gender: □ Female  □ Male</th>
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<th>Home Address: ____________________</th>
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Are you a child or dependant of a current Chevron employee? □ Yes* □ No  
(* Children of current Chevron employees are not eligible for this scholarship)

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<th>How did you hear about this scholarship? □ College Counselor □ Academic Advisor □ Other (please specify)</th>
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<th>Which colleges or universities are you interested in attending in 2014? (List your top 3 choices):</th>
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<td>2) ___________________________________________ State: _______</td>
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Leadership & Community Service

Describe your leadership activities:

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<th>Time Period (mm/yy to mm/yy)</th>
<th>Hrs/Week</th>
<th>Brief Description of Activity</th>
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Describe your community involvement:

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Essay

PLEASE READ CAREFULLY! The essay is worth 60% of your application. Write a 500-750 word essay on the following topic. Write your name in the top left corner on each page of your essay. Attach your double spaced, typed essay to your application.

In the spirit of Black History Awareness Month, the 50th anniversary of the March on Washington for Jobs and Freedom, and the Golden Jubilee of the Civil Rights Act define what “Civil Rights” means to you and describe how a person or event (e.g. Martin Luther King, Gloria Steinem, Brown vs. Board of Education) helped shaped your definition of “Civil Rights” as it relates to the various aspects of diversity (e.g. disability, sexual orientation, gender identity, veterans status, etc.). Your selected event or person can be from the current day, or historical time period. Please provide specific examples in your essay about how this event or person helped shape your definition of “Civil Rights.”

Your essay will be evaluated based upon the following criteria:

- How well you answer the essay topic
- Organization (including an introduction, body paragraphs with supporting examples, and conclusion)
- Originality, content, and focus
- Grammar, spelling, and neatness

Required Letter of Recommendation

Include a reference letter from your teacher, coach, community leader, pastor, etc. that references your leadership, community involvement, and extracurricular activities. Provide attached “Letter of Recommendation” form (page 4) to your recommender.

GPA Disclosure & Application Certification

I hereby certify the information provided in this application is, to the best of my knowledge, true and correct. I authorize the Scholarship Committee to have access to my school file to validate my GPA. Please have your school counselor or registrar sign the application to verify the validity of your GPA. (Note: A copy of your latest available school transcript noting your cumulative GPA is also acceptable in lieu of a school official’s signature. The student’s signature is still required.)

Cumulative G.P.A.: ____________________

___________________________   ____________________
Student Signature            Date

___________________________   ____________________
Counselor or Registrar’s Signature    Date

Mailing & Deadline Information

All application components must be mailed in one package, and must be postmarked on or before December 30, 2013. Late or incomplete applications will not be considered. Please mail your application to the following address:

Chevron Corporation
Black History Awareness Essay Contest
Attn: Landon Stone
2003 Diamond Blvd, Room 32247A
Concord, CA 94520

Applicant Notification – by the last week of January 2014
Applicant’s Name ______________________________________________________________

Instructions to Applicant

You must provide a current and confidential letter of recommendation. The letter may be from an instructor, advisor, coach, community leader, pastor, etc. The letter cannot be from a relative. You should fully apprise your recommender about the Percy Abram Jr. Scholarship and your reasons for applying. Allow your recommender at least three weeks to write the letter. Submit the sealed recommendation with your application before or by the December 30, 2013 postmark deadline.

Instructions to Applicant’s Recommender

The person named above is applying for a Percy Abram Jr. scholarship. This scholarship is administered by Chevron’s Concord Black History Awareness committee. Please type your letter of recommendation on letterhead stationery of your professional or organizational affiliation. We request your candid, written evaluation of the applicant relative to the following:

- Academic record
- Academic plans and career goals
- Personal strengths, including motivation, leadership, and commitment
- Community service and extracurricular activities

Our scholarship review committee will use your observations as part of its selection process. The applicant will benefit most from a specific and illustrative evaluation rather than a general assessment. The evaluation should discuss the applicant's strengths and, as appropriate, provide insight to any areas for growth. Please share what criteria you base your judgment upon and how the applicant meets those principles.

Please complete the information below and return this form and your signed letter of recommendation to the student in a sealed envelope. The scholarship committee appreciates your assistance.

Recommender's name __________________________________ Date ______________

Professional title __________________________ Professional/Organizational Affiliation ______________________________

Address ________________________________________________________________________________

City ___________________________ State _________ Zip code ______________

E-mail __________________________ Phone ( ) ______________________

How long have you known the applicant? ________________ In what capacity? ____________________________